BIGGER FASTER STRONGER

April 2017 Issue #177 Digital



Youth training can teach valuable lessons Pg 15





www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737







CLICK

TΟ

BEGIN HORNETS

C

Dashboard

5 of 6

 \checkmark

1

Absolutes?

þ

bfssetreplog.com

BFS has been helping athletes and ter

BES							Da	shboards Wo	" N	/ork	outs	
Workouts												
					_		e bf	ssetreplog.com			- Jul. 19	
Jun. 29– J	ul. 5					Should	der Press (Mon.)		more	- 501. 15	
Towel Benc	h (Mon.) I	Box Squat (Mon.)	Glute Ham (Mon.)	Lunges (Mon.)	Power	Shou	ulder Pre	ess (3x3)		r Press 🗸	Incl
Towel Be	ench (3x) Weight (lbs		5 of 6	Reps		Set	Weight (Ibs)	Effort (1-11)	5 of 6 Absolutes?	Reg		
	225 😫		Absolutes?	Noba	н	1 (3 reps)			1		Bench	(3)
1 (3 reps) 2 (3 reps)	225 🐑					2 (3 reps)			s de la constante de la consta		Weight (lbs)	Effor
3 (3+ reps)	185 😫			B -		3 (3+			I.	3	130	7
Total	635			3 4		reps)				-		
3x3 record	999			5 6 7 8		Total 3x3 record	0				130	7
Save				9 10 143 12	11						>	ſĴ
Towel Benc No records reco		ру Кер			_	Save						
Rep #		We	ight (lbs)			Shoul	der Press I	Records by	Rep			

www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737

You can't break records if you don't keep records!

Athletes can keep track of progress on a phone, tablet or computer.

Coaches can keep up with the progress of the **whole team**.

About Us

Simply logging in and entering athletes allows for **recording** sets, reps, weights and tracks record breaking activity every workout!

With this web based app every device with a web browser can take advantage the

BFS Total Program and nearly 40 years of championship building protocols that has lead 1,000s of team to winning seasons in nearly every state! Call BFS To get on board today!

800-628-9737



Up Front Stretching the Truth

One challenge I have been facing in working with sports coaches in my area is having them understand that not all research can be directly applied to sports performance, or for that matter should be. Let's take stretching.

The majority of young athletes I've worked with over the past year come from programs that do not have their athletes stretch on a regular basis. When I've asked them why, the answer I get is that static stretching makes you weak and slow – an argument that is easy to prove.

Using a vertical jump device such as the BFS Just Jump and Run, have an athlete test their vertical jump, then have them stretch their legs for about 10 minutes. Test their vertical jump again, and you'll find that they will probably have lost an inch or more in the jumping ability. Because the vertical jump is a test of power and the ability to initiate movement, the conclusion is that stretching before practice or a game will adversely affect performance. Let's look at the research.

In 2012 the Clinical Journal of Sports Medicine published a review of 106 articles on static stretching. The authors said that stretches performed for 60 seconds or more longer could reduce power and strength if they were done

immediately before the activity. Two points. First, the studies showed that stretches lasting 30 seconds or less may not have a significant effect on performance. Second, the effects wear off – stretches performed after practice or in the morning may not have any influence on power or strength. If it did, then how to you explain that the fastest men and women in track and field stretch?

Can stretching prevent injuries? Consider that a study published in 1982 in the American Journal of Sports Medicine found that link between muscle tightness lower body strains and tendinitis (overuse) injuries. Tendinitis is one of the most frustrating types of injuries for an athlete because one of the common recommendations is to stop playing sports.

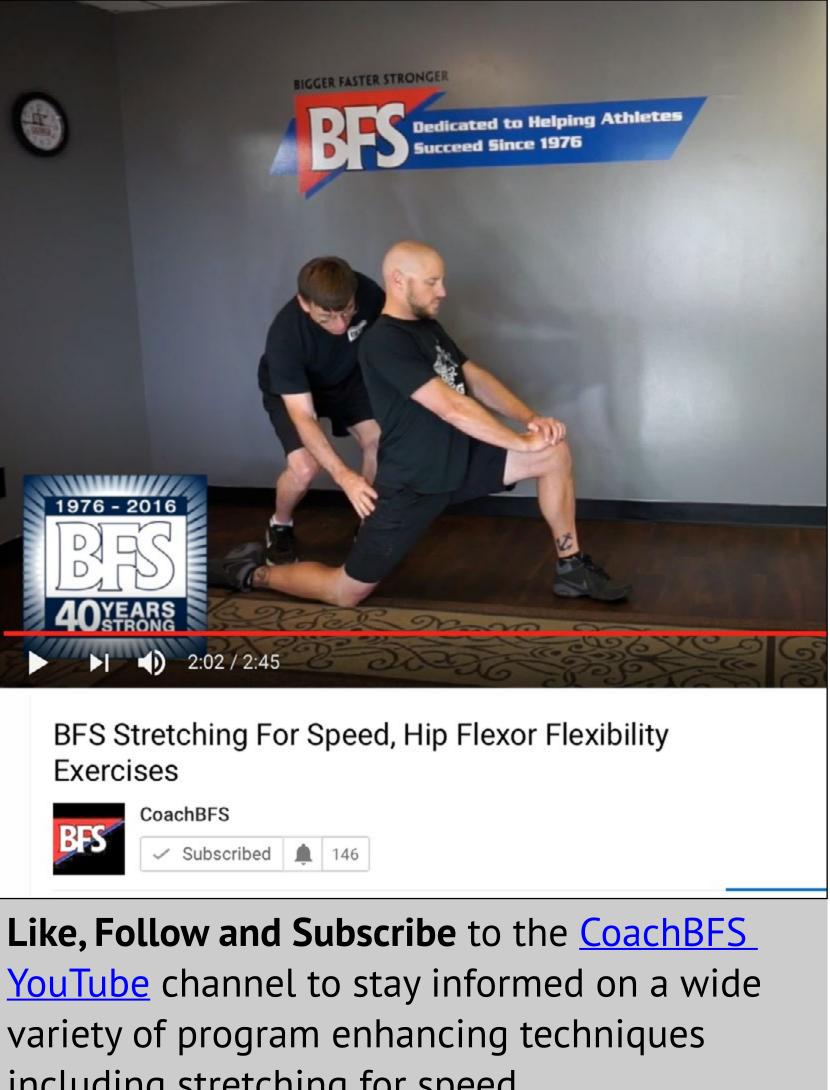
In an observational study involving 10,393 Australian basketball players (3421 men and 6972 women) during competition, the researchers found that the number of significant ankle injuries was 3.85 per 1000 participations (such as a practice). The average time missed from practice was 2.2 weeks. The researchers found that those who did not stretch before playing their sport were 2.6 times more likely to injure an ankle compared to those who did stretch. That's a pretty strong sales pitch for stretching.

For over 40 years BFS has recommended that all athletes stretch, and we still believe so. Yes, we

accept the research that says that a long session of static stretching immediately before practice or a game may adversely affect performance, but that certainly doesn't mean stretching has no value. Stretch after practice, stretch in the evening, or even stretch in the morning. Just stretch!

Kim Goss, MS Editor in Chief, BFS magazine

kim@bfsmail.com 🚩



including stretching for speed

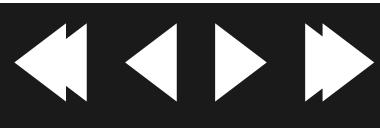
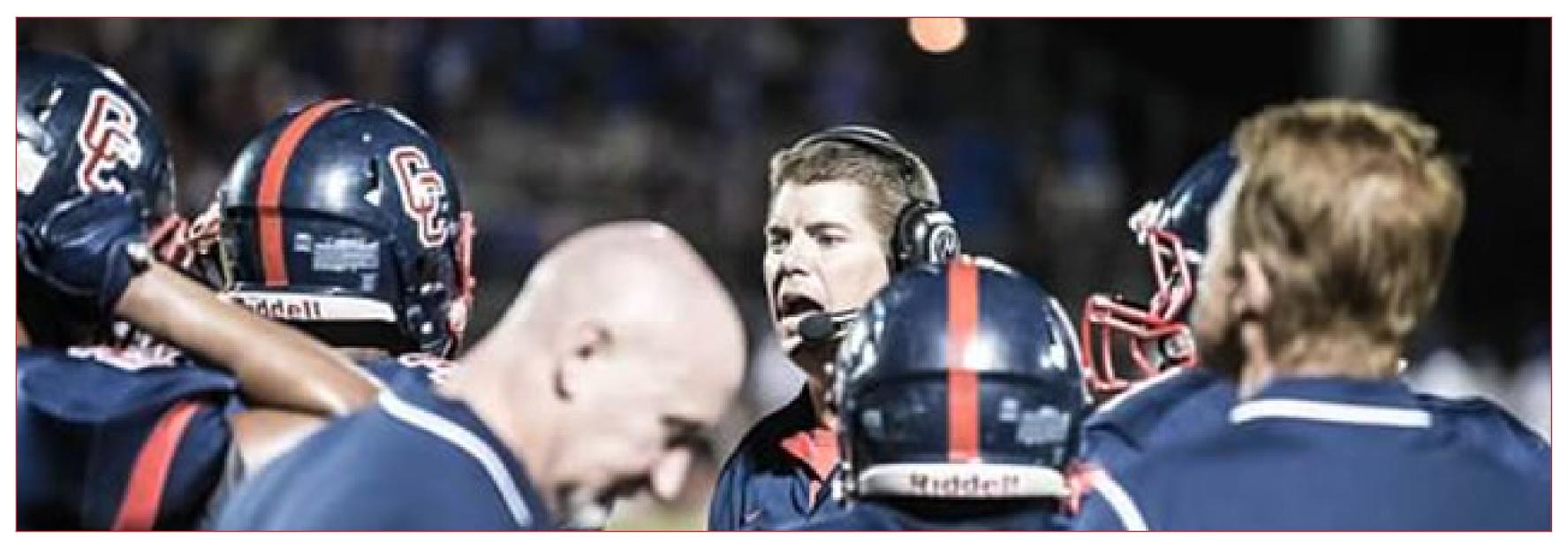


Table of Contents



Up Front

Editorial

What's Happening

Get a Grip! The new wrist roller from BFS

The BFS Success Story!

Clues to Wrestling Success at Bangor High

BFS Feature Story

The Mind, The Body and Optimal Performance!

BFS Program

2

How I learned more from training 9-year olds than from training pro athletes

1
4
6
<i>12</i>
15

BFS Magazine

FOUNDER: Dr. Greg Shepard

CEO: Robert Rowbotham

PRESIDENT: John Rowbotham

EDITOR IN CHIEF: Kim Goss, MS

ART DIRECTOR: Steve Kinslow

COVER PHOTO: Centennial High School

MAGAZINE DESIGN: Steve Kinslow

PUBLISHER: Bigger Faster Stronger, Inc.

BIGGER FASTER STRONGER

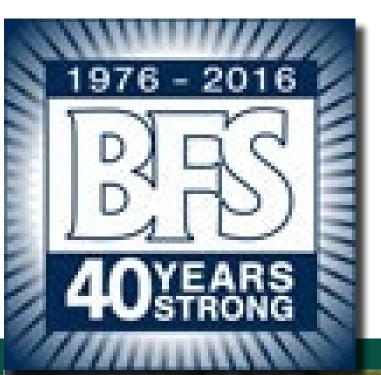
2930 West Directors Row

Salt Lake City, Utah 84104

1-800-628-9737 • Fax 801-975-1159

info@bfsmail.com • biggerfasterstronger.com

This is an official publication of Bigger Faster Stronger, Inc. It is published monthly. Subscriptions can be ordered at 1-800-628-9737. No part of Bigger Faster Stronger magazine may be reproduced in any form without the express written consent of Bigger Faster Stronger. Prices quoted in this issue are subject to change without notice. All equipment will be shipped the most economical way, F.O.B. Salt Lake City, unless otherwise noted by Bigger Faster Stronger ©2016. The material presented in BFS magazine is not meant to provide medical advice; you should obtain medical advice from your private healthcare practitioner..



BIGGER FASTER STRONGER

Download Your FREE ebook "25 Agility Drills" fun with agility! Click Here!

AGILITYDRILLS FOR EVERY ATHLETE

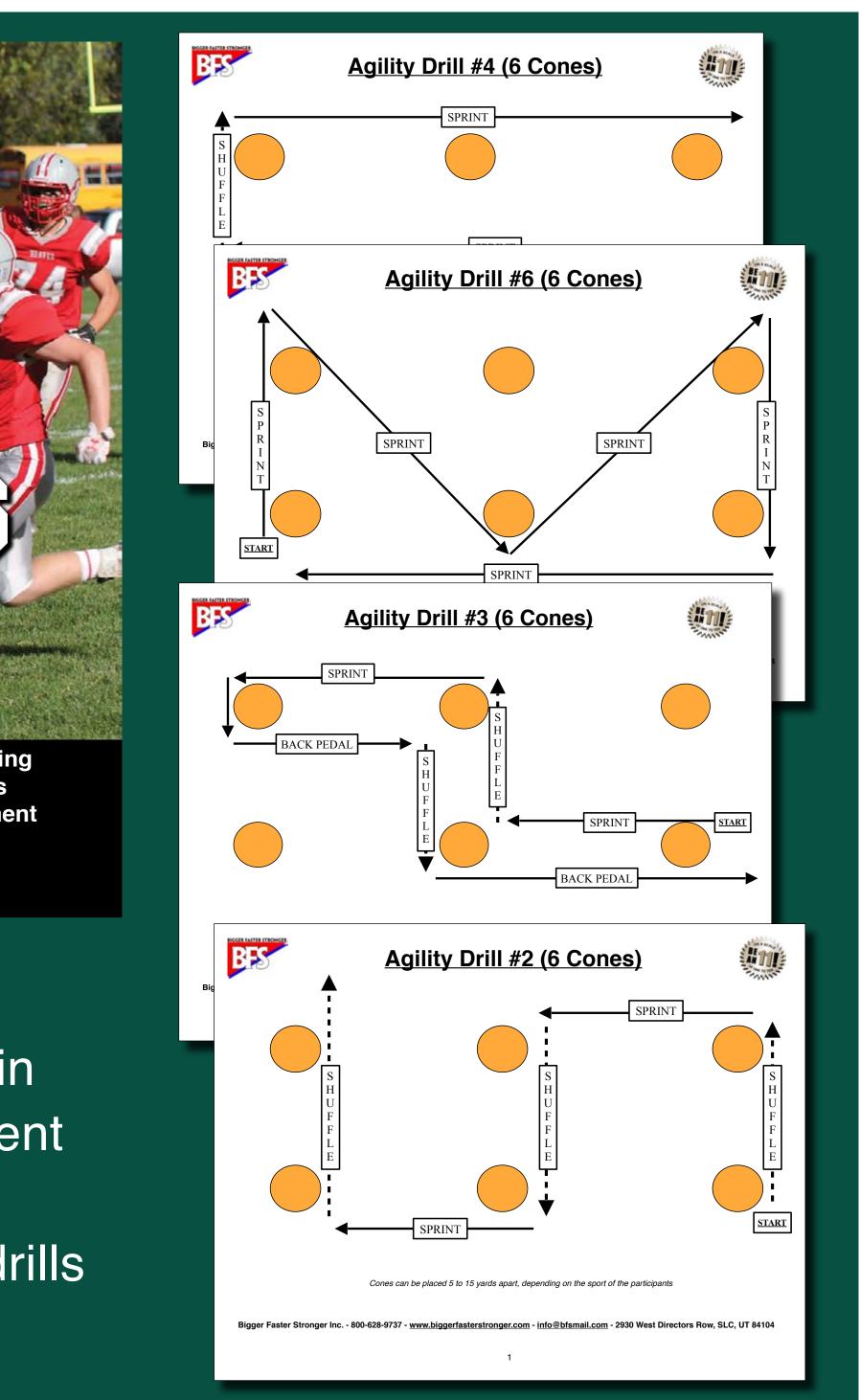


The BFS Total Program is dedicated to developing students and athletes in all sports and activit maximize their potential. Agililty is one component and is a skill that can be enhanced through measurable drills record keeping.

Spring Outside and Get on the Field! 25 drills for developing students and athletes in all sports and activities. Agility is one component and is a skill that can be enhanced through measurable drills record keeping. Use these drills and a stop watch and make some records!

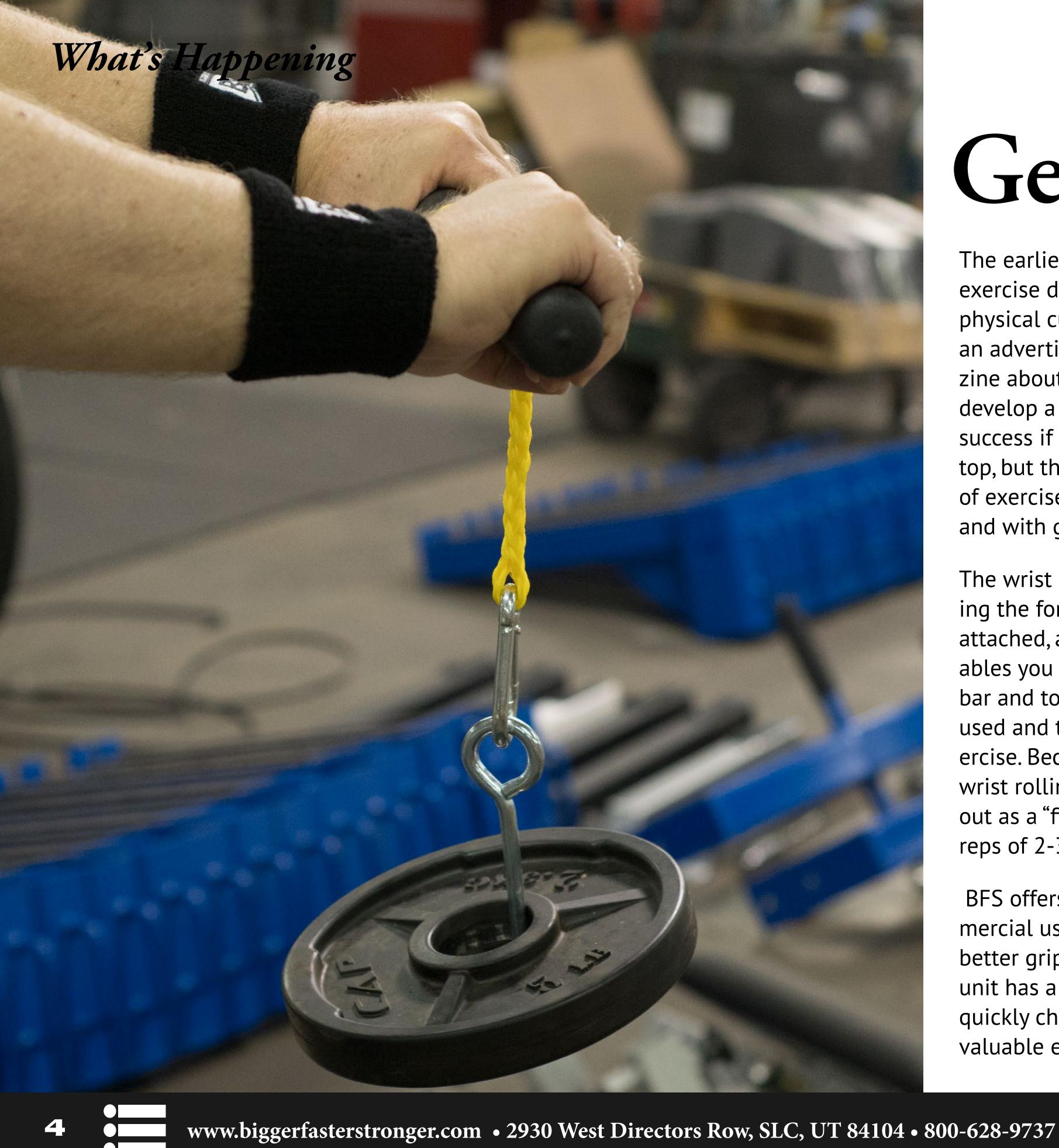


BFS is committed to helping coaches and teachers develop young bodies and these drills are perfect for any age, class or skill level! Run these drills for time and accuracy and have some





The BFS Dot Drill Pad is the warm up foundation to all the work we do in the BFS Total Program. The BFS Dot Drill gives athletes a perfect start to get their muscles firing before a work out while building the agility and foot speed to compete on the field of play. We recommend two Dot Drill pads for every work out station. **ONLY \$49** EACH



Get a Grip!

The earliest reference we could find about the wrist roller exercise device was one called the Red Devil, created by physical culture advocate called Professor Orleck. In 1938, an advertisement appeared in Strength and Health magazine about a wrist roller device that promised to help you develop a powerful "handclap" that "...will help you gain success if you are a professional man." A little over-thetop, but the point is that a wrist roller is a valuable piece of exercise equipment that has been around a long time – and with good reason.

The wrist roller is a simply yet effective tool for developing the forearms. The device is simply a bar with a rope attached, and at the end of the rope is a hook that enables you to attach a weight. The user simply turns the bar and to roll the weight upward; the more weight is used and the more sets are performed, the harder the exercise. Because the forearms are used in many exercises, wrist rolling is generally performed at the end of a workout as a "finisher" exercise. A typical workout might be 3-4 reps of 2-3 sets.

BFS offers a durable wrist roller designed for heavy commercial use. The roller bar has a non-slip surface for a better grip, the rope is made of durable nylon, and the unit has a two-piece hook attachment enables you to quickly change weights. The BFS Wrist Roller: Another valuable exercise tool at a BFS price!

BEST VALUE FOR TEAMS THAT WANT TO WIN! Commercial Grade - Budget Friendly Starting at Only \$1,195 Ships Free With Varsity Orders Over \$3,000 Redesigned right to the top with a sturdy fully enclosed frame. External plate racks for easy access. Expandable design allows for easy addition of the Varsity Power Clean Platform

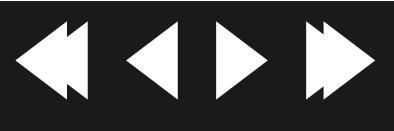
Package Pricing Available 800-628-9737





www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737

2015 VARSHY HALF RACK





2017 MHSAA FINAL IG CHAMPIONSHIPS

WEIGHT CLASS 215

CHAMPION

American novelist Brad Thor said, "Success leaves clues, and if you sow the same seeds, you'll reap the same rewards." Since he started coaching 30 years ago, Dennis Paquette wrestling teams have earned 500 career victories, which includes 12 conference championships, 18 district championships, and 35 wrestlers who earned all-state. Such success leaves a lot of clues.

Twenty-eight years Coach Paquette took over as head wrestling coach at Bangar High School in Bangar, Michigan, where he also serves as CEO.

One of his success clues is that he manipulates his schedule during the regular season to push his athletes harder. "We wrestle in the smallest division in our state, and we wrestle up so we can get better competition so our wrestlers will be better pre-

6



Clues to Wrestling Success at Bangor High

pared at the end of the season." This year, for example, his team finished with a 15-9 record, but won their district title and advanced six wrestlers





to the regional championships and two in the state, one becoming state champion.

Another success clue is that Banger athletes get a head start on their athletic development because the BFS Readiness Program is taught in the PE classes in their middle school. "By the time they get to high school they understand the terminology used in the weightroom and have a base of good technique to build on."

Although there is a trend for many parents to have their kids play one sport year-round, requiring that they go to sports programs outside the school, Paquette does not believe this practice is in the best interest of most athletes. "We're a small school, 311 kids, and we encouraged our kids to play multiple sports – we especially like three-sport athletes."

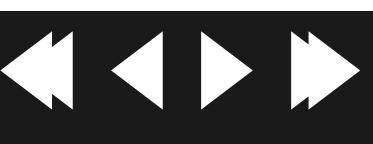
"I do not believe that high school sports should be considered a minor league for colleges. The athletes who are good enough to play in college, we'll get them there – but it's not our job to get them ready for college sports but to make certain they have a well-rounded, quality high school experience. You can play soccer yearround and you can go to personal trainers, but if you lack division 1 talent, your extra work can only make up so much of that. For the small percentage of kids that extra work can help them reach the next level. But that's not the focus of





earn all-state honors.

Coach Paquett's wrestlers have one 12 conference championships and had 35 wrestlers



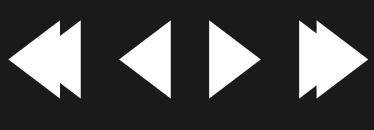
high school focus, and it shouldn't be. I think we just need to promote to provide experience for the kids in high school and the parents feel you need to do this to get them to the next level. Again, a lot of division 1 college is determined by genetics.

Regarding outside training facilities, Paquette doesn't believe that workout outside of the school is as beneficial as working inside with our team. "I think working with your team is most beneficial, and by having a structured unified program, such as by using BFS across the board, from middle school up through high school with every team, that makes it easier to kids by three-sport athletes because all the kids are using the same terminology. And we can all work together to build a better student-athletes and a better person."

As for the strength of the sport of wrestling, Paquette says it has evolved in many ways over the past several decades. They use a weight monitoring system that involves determining bodyfat percentages so coaches can determine what a healthy bodyweight would be for an athlete. "We've taken huge strides to move away from the stories you heard in the 70s and 80s about kids riding stationary bikes in a plastic suit – that stuff doesn't happen anymore. Also, if a wrestler goes up a weight class because he puts on muscle and he's stronger, he's going to be more effective than if he became weaker and



2017 State Champion Devon Kozel.





Head Bangor High Wrestling Coach Dennis Paquette scored his 500th victory this year, making him one of the winningest coaches in Michigan wrestling.

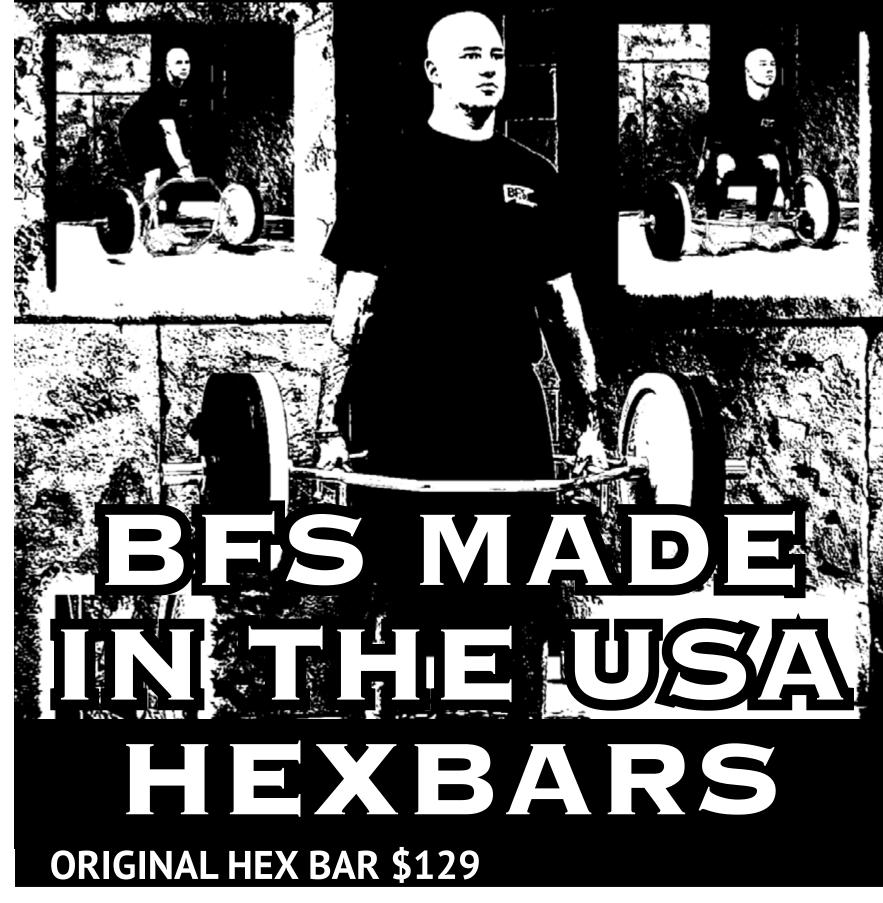
went down a class." He adds that when kids focus ate cleaning products – he admits that in his era excessively on making weight, they are not as focused in practice on their skills to become success on the mat. "We go to practice to get better, not to lose weight."

As for the issues of skin infections with wrestlers, which was an issue that attracted a lot of public attention in the 90s, he says parents now have little to worry about. Paquette says that they sport as a whole has encourage better hygiene practices, such as cleaning wresting mats before and after each practice with the approprias a wrestler, often mats were only cleaned once a week. "We also encourage out kids to shower after practice and wear clean clothes every day, but such hygiene practices should not be considered a wresting issue, but a sports issue."

For coaches who have wrestling programs that are struggling, they would be wise to consider what Coach Dennis Paquette has done to earn 500 victories, along with numerous team and individual titles. Success leaves clues.







The best way to perform deadlifts and shrugs Weighs 45 lbs with solid, 2" Olympic sleeves Holds five 45 lb Slim-line plates with collars

HIGH HEX BAR \$149

Handles are 4" higher than original, accommodate taller athletes. Weighs 45 lbs with solid, 2" Olympic sleeves Holds five 45 lb Slim-line plates with collars

COMBO HEX BAR \$179

Simply flip to change starting position Weighs 50 lbs with solid, 2" Olympic sleeves Holds five 45 lb Slim-line plates with collars

MEGA HEX BAR \$209

Built for the biggest and strongest athletes Weighs 75 lbs 2" Olympic sleeves and a thicker steel frame Holds up to nine 45 lb Slim-line plates per side Combines the High-Hex and regular Hex barsin one bar

YOUTH HEX BAR \$159

Great for teaching perfect technique Weighs only 15 lbs. Slightly smaller in diameter, shorter sleeves Ideal for rehab and upper body exercises Used in the BFS Readiness Program



The D-Flex will give you a kinesthetic feel of how to keep your toes up as you sprint! Includes a manual full of training protocols

(Click Here to Download)

10



Sprint Chutes \$69.95

Specifically Designed to Increase Speed

Strong, Inner-Core Webbing

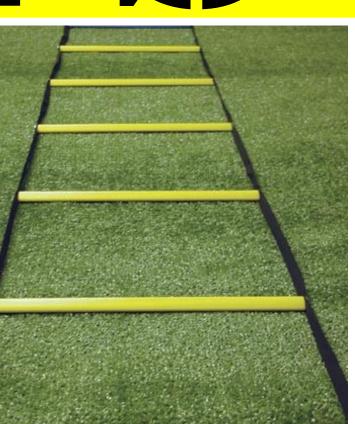
Quick Release Belt

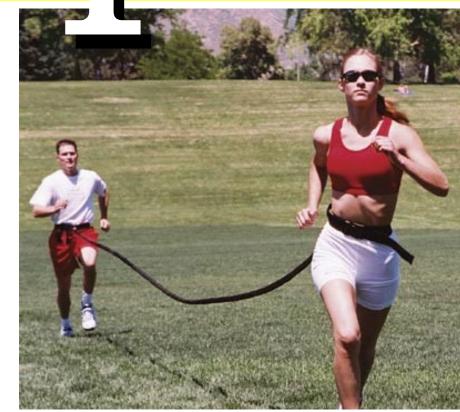
30 and 15 Foot **Ballistic Response** *Ladder \$59.95*

Great for speed training

Adjustable Weighted Vest -20 lbs \$69.95 USD

Great for speed training





Double Man Overspeed \$109.95

Cord Safely Contained in Nylon Sleeve



Order your speed equipment here!

www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737

POWER F SPEED The Formula for Success **Develop Powerful LEGS and HIPS**





www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737

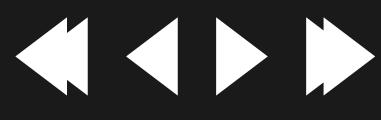


Safest on the Market **Only \$695.00**

Made of 3/4" Plywood Nailed, Screwed and Glued together

3/8" Solid, Non-Slip Rubber Tops Unparalleled Safety

Varsity Set Includes: Three 20" Boxes • One 32" Box with Booster





Being in the zone. Focused. Engaged. In a state of flow. Optimal zone. All of these describe moments of performance where your mind and your body are connected.

Both the mind and body must be on the same page so that an athlete can deliver their best performance. This is what all coaches and all athletes want, yet many athletes struggle with being able to get into their zone. Coaches too, are often frustrated when their athletes are not engaged and appear to be "zoned out". The question is, how do we dial in our focus so that our mind and our body work together to deliver our best performance?

A few key items are needed which are described by the following acronym:

- P.E.R.F.O.R.M.
- P Present Moment
- E Engaged
- **R** Ready
- **F Focused**
- **O Optimal Zone**

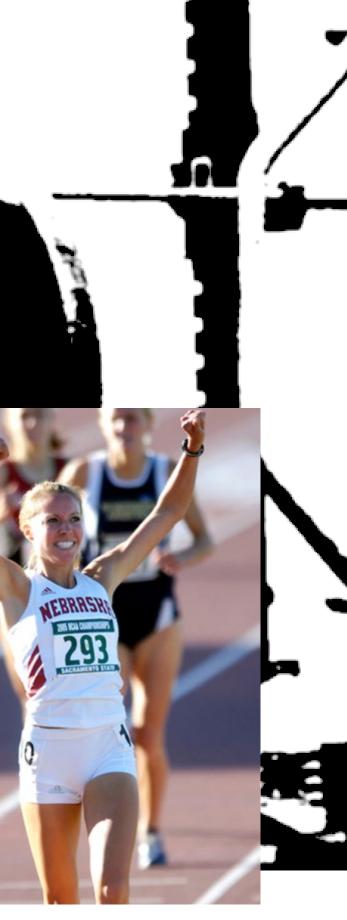


R - Resilience and Grit

M - Mind is where it needs to be!

Dr. Anne Shadle

Present moment. First and foremost, the mind must be in the present moment. If the mind is wandering thinking about the last play, a mistake that was made, or feeling regret about something that happened in the past, our mind has taken us out of the present moment. If our mind is thinking about the future or has anxiety about the future, thinking things like, "What if we don't win? What if I make another mistake? What if I drop a catch? I hope Coach does not pull me out of the game," our mind is not focused in the present. When our mind is thinking about the past or the future that does not help us to perform in the present moment. Performance happens in the present moment. A scattered mind=scattered body, whereas a focused mind=focused body. Focus on the present moment.



BFS Feature Story

Engaged. Being engaged and focused during practice and during competition to allow for optimal performance. Engagement has been defined as, a psychological state where individuals are absorbed by and focused on what they are doing (Seligman, 2011; Fordear, et. al., 2011). The experience of "flow" is referred to as a high level of engagement or in the sports world we know this as "being in the zone" (Csikszentimihali, & Jackson, 2000).

Readiness is the foundation needed not only physically but mentally. Just as we warm up the body physically, we must also warm up the mind mentally. Our mental warmup can begin the night before, the morning of or as we drive to the competition. Mentally preparing by reviewing our plays and our strategy allow us to be mentally and physically ready to compete.

Focused. When we are focused on the present moment, engaged, and mentally ready we are focused. Staying focused and committed to the process allows us to work our edge. This means pushing past our own mental and physical barriers. It has been said that "nothing grows in the comfort zone." Be focused. Work your edge. Push your comfort zone.

Optimal Zone. Listen up, athletes and coaches! Each person is unique and how each person gets into their "zone" is going to vary. Athletes, your

homework is to find out how to get into your zone. Coaches, learn how to best support your athletes in helping them find their zone. For some, this may mean relaxing in silence far away from the team. For others, they may need to energize themselves with their pump up music on their playlist and talking with their teammates. Try some different approaches and see what works to help you and your athletes find your zone.

Resilience and Grit. Angela Lee Duckworth shares that, "Grit is passion and perseverance for very long-term goals. Grit is having stamina. Grit is sticking with your future day in and day out, not just for the week, not just for the month but for years and working really hard to make that future a reality." Having resilience, bouncing back, staying mentally and physically strong allows us to practice and develop our grit.

Mind is where it needs to be! Pulling all of this together. USCO Sport Psychologist Peter Haberl asks his Olympic athletes the following question, "Can the athlete put the mind where it needs to be to perform?" Some days this is easy to do, other days this is an enormous challenge. Each day in training and each time we compete we have the opportunity to practice learning about how to get our mind where it needs to be to perform.





field hockey scholarship at Boston University.

Scholarships for Women: Come and Get 'Em! How young women athletes can earn money for school

BY LAANNA CARRASCO, MA

he dream of getting a college athletic scholarship can be a powerful incentive for gifted young female athletes. I was 12 years old when my YMCA basketball coach suggested that I might be able to get an athletic scholarship to college. For female athletes, the goal of having their college bills paid by playing the sport they love is a great motivator, and there are more opportunities for women to

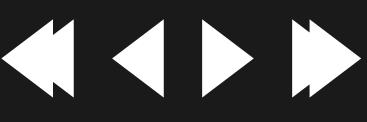
funded and has produced numerou: opportunities for girls to have part of their college education paid for by their sports participation.

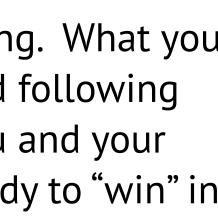
And that's the catch. Only a small percentage of the most elite female athletes get a full scholarship to college – the vast majority of men and women who receive scholarship money have only a portion of their bills paid for

by the athletic department. College oaches are skilled at stretching their

The BFS Magazine has many articles in it's archives that cover how important the mental side of training is for all athletes.

Buddha said, "The mind is everything. What you think, you become." This is true, and following the **PERFORM** system will help you and your athletes prepare your mind and body to "win" in those big moments.





National Team. Avila is one example of the many female athletes who benefit from work-

American field hockey player who chose to attend the University of Louisville in Kentucky on a partial scholarship. "After my freshman year they bumped my scholarship up to 75 percent," Avila says, explaining how her hard work paid off financially. It paid off athletically as well when Avila was named a collegiate All American and member of the U.S. Under 21

Affordable BXI squat stands can help maximize your work out space

BXI Squat Stand Only \$495



BXI Farmer's Walk \$195

14

BXI line has your back Call a Weight Room Specialist 800-628-9737

BXI Double Sided Half Rack Starting Price:

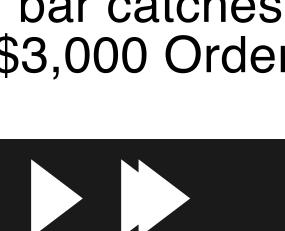
\$1895 BXI Half Racks 3"x 3" 7 Gauge Steel Construction, Includes safties and bar catches, Optional power clean platform available. Free Shipping on orders over \$3,000 Order online at www.biggerfasterstronger.com

www.biggerfasterstronger.com • 2930 West Directors Row, SLC, UT 84104 • 800-628-9737

BXI Half Rack Starting Price:

\$1445

CLICK



How I learned more from training 9-year olds than from training pro athletes By Dr. Peter Gorman



As winter training slowly come to an end, athletes eagerly await the start of a new season. Nowhere is this more apparent, than in the sport of Baseball. The boys of summer are once again ready to set new records, and, hopefully, replace any previous disappointments with cheers and thrills. This goal of achievement relies heavily on the fact that, the winter training program was fundamentally sound and efficient in correcting weaknesses and forging new strengths.

The winter training program has to realize that, like most sports, Baseball is a "True Agility" sport. Every movement on the field is decision-based, which, in essence, is the definition of True Agility. This requires not just great physical ability, but also great cognitive ability. Decision-based movement requires that you:

Recognize: The ball was hit left, the athlete must recognize that. Or, the pitch is coming, recognition again starts the process. Our mental engagement begins with recognition of the stimulus.

Attend: Once the stimulus is recognized, the athlete must attend to it. This is the "think" part of the game, as you observe the target in motion, predicting where it is headed. The ability to do this is, arguably, more important than any physical attribute

Decide: The athlete attends to the stimulus, while suppressing any distractors (no room to start right and then go left... too many moments would be wasted), and, then, decides what action is the right response.

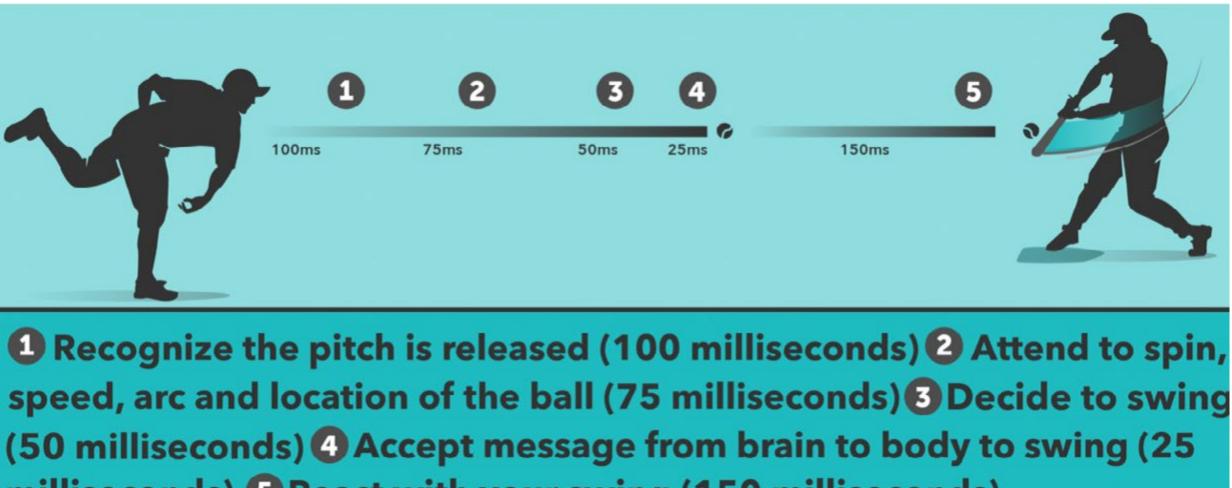
Accept: Once you decide, your mind and body have to accept that decision by having the brain tell the body what to do.





React: once the stimulus is accepted, the athlete must now move and react to it. Yes reaction is physical, but it is based in a cognitive process. The efficiency of the athlete's cognitive process, from recognition to reaction, is known as the athlete's Speed of Processing (SOP).

How many coaches or trainers know the actual SOP of their players. It is amazing that terms like "bat speed," or "exit velocity," or "60-yard time" are thrown around with oohs and aahs. If we do not know the athlete's SOP, then the fastest bat speed or 60-yard time might just be other wasted statistics. Remember SOP is the time between Recognition and Reaction. If SOP is slow, then Reaction is slow.



milliseconds) **5** React with your swing (150 milliseconds)

If Reaction is slow, then the athlete plays slow, and "slow" is often "too late." Fast bat speed, but slow in pulling the trigger... you are out. Fast 60-yard time, but the athlete is slow to react to the pitcher releasing the pitch... you are out.

The Functional Movement Screen (FMS) states this very clearly: "First move well, then move often. Moving well speaks to quality of movement and speed of processing (cognitive function). While moving often is not simply quantity but rather the capacity and adaptation that allow brain and body to function cohesively and optimally for life and sport."

An efficient winter training program must understand the importance of cognition, and must be able to evaluate and correct any physical imbalances. It is well understood that all position players must be able and agile in all directions. Speed of left leg must equal speed of right leg. Left-to-right acceleration must equal right-toleft acceleration. Anything less than this would create a favored side, and the need to compensate. How erroneous would it be to tell a player he has better range in a given direction, without giving him the reason and the way to fix it?

This past winter I had the privilege of working with baseball team of 9-year olds from my hometown of Mahopac NY. I say privilege be-

cause, in my 37 years of sport science I have had many professionals, Olympians and World Champions come through my doors. The dedication these 9-year olds showed to learning and developing was second to none. At our first team meeting we discussed 3 important facts:

Correct Imbalances. Physical evaluations would be aimed at correcting weaknesses and imbalances. An athlete is only as strong as the athlete's weakest link, Fix weaknesses before developing strengths. This eliminates the need for the athlete to compensate. Train the true athlete, not the compensatory process.

Train SOP. A fastball can reach the plate in 400 milliseconds, and the time to swing is approximately 175 milliseconds. This leaves only 225 milliseconds to recognize, attend, and react to the pitch. It was decided to train every athlete's SOP, to faster than 200 milliseconds... quite a challenge for ballplayer of every age and ability.

will last forever

Once the rules were set, we agreed on a Team statement: "Maybe no one on the Team will make it to MLB, but one thing is for certain...



Team first. Every athlete has a unique set of strengths and weaknesses. Help your team mate first... and create bonds that

every athlete one day will graduate from the minor leagues of childhood, to the major leagues of adulthood... Let's help each other be the best at this."

Being a USA Baseball contributor, a BFS science board member, a certified Microgate trainer, and a certified BrainHQ trainer, I made sure each child was evaluated and trained according to their standards.



The incredible gold standard USA Baseball evaluation was performed for each athlete. This included game speed accelerations to determine the leg speed of each athlete, and the athlete's accelerations (both right and left). Broad jump was performed, not just along a tape measure, but in a modular OptoJump system so that contact time could be measured. This gave us a reactive strength index, so that we could ensure that, with training, each athlete's flight time was improving, while their contact time was going down. The DRIFT protocol by Microgate was performed so that the power, contact time, and

most importantly dynamic control of each leg of the athlete could be recorded in a series of 5 unilateral jumps. Physical reaction time was recorded by pairing a Microgate WITTY SEM countdown system with WITTY timing photocells to produce results accurate to a millisecond. Each athlete had their gait tested – both shod and barefoot. This gave the examiners the ability to make sure that each athlete's sneakers were actually helping to reduce or eliminate any asymmetries in the movement cycle.

We tested true agility by using Microgate WITTY Semiphores in a 4x4 box at two different levels of cognitive load. Total times were recorded and compared under each cognitive load. Any slowing of physical movement due to increased cognitive load was then baselined.

By employing validated published tests from BrainHQ.com, actual brain Speed of Processing was recorded for each athlete to show double decision, eye for detail and single decision ability. This is where we recorded the greatest changes in athletic ability. At the beginning of the program average SOP was approximately 600 milliseconds for each athlete. At the end of 12 weeks of training, average SOP improved to a super-fast 86 milliseconds. Remember what we said before, you need at least 200

milliseconds to see and attend to the fastball. forming their needed training tasks. The BFS The hitting coaches noticed the difference on balance protocol was performed and monitored the field. They reported that the athletes were for each athlete. This ensured improved balance understanding and picking up the ball sooner, over time, and the avoidance of over-training. and their "sense of game" was becoming clearer, BFS Absolutes were combined with FMS correcwhich is a big advantage when called on to bat. tive movements through all arcs of motion. It Of great importance was the fact that Brainwas constantly emphasized to... train the true HQ, allowed us to track each athlete's cognitive athlete, not the compensatory process. ability. If, at any time, an athlete's SOP slowed, We used a slant board to make determinations

"What the mind perceives, the body achieves... eventually. The gap delay between perception and achievement is your reaction time. If your brain speed is slow, then you will be slow no matter how physically prepared you are."

Athlete Performance Initiatives, USA Baseball

and fatigue. This same understanding of SOP could be applied to contact sports where words like "CTE" and "concussion return to play" still prevail at an alarmingly high rate. Monitoring SOP has to be standard procedure for all.

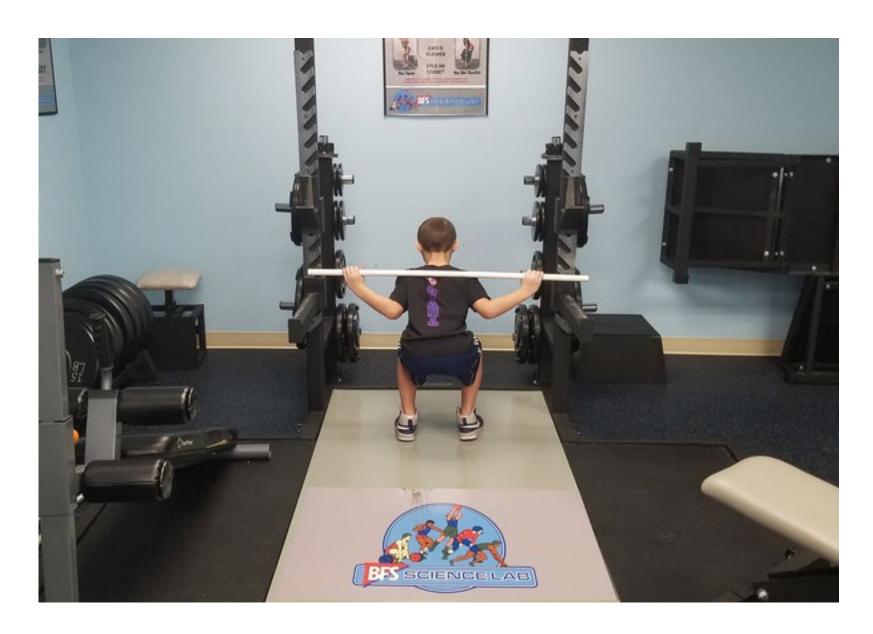
The BFS Science lab was used extensively. BFS 6 Absolutes were employed at all training stations, both static and dynamic. Stand tall, eyes on target, big chest, etc. helped everyone in per-



— Dr. Peter Gorman

sed a slant board to make determinations of strengths and weaknesses for each position of the foot strike. Proprioceptive ability was monitored, to ensure improvements in Ground Contact Time (GCT). Any athlete displaying any inefficiency was fitted with non-orthotic inserts from BarefootScience. com. We observed that this product helped with the balance ability of each athlete in an amazingly short amount of time. This led to improved performance that was objectively measured.

As strengths and weaknesses were determined, proper training interventions were employed for their correction. Knowing that you are only as strong as your weakest link, our athletes had a burning desire to understand their results and to improve upon them. No sense in building strength on an unstable foundation. Identifying and fixing weaknesses became the mantra of the program.



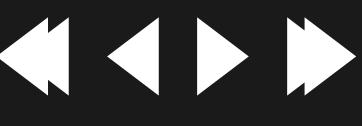
We started hearing from coaches parents and other observers that the players "hitting the cover off the ball' or about how they were "reacting faster" and "getting to position faster.", I was very proud of our Team, when parents started to come to me and sais things like... "It's no longer a struggle to get home work done," "he seems to understand and get it better," behavior and bed time are no longer a commotion" or "he is setting a better example for his younger siblings." These comments struck home to the idea... we are preparing the children for the game of life... Baseball is just the vehicle we are using to do so.

I think head coach Sacco summed it up the best when he said... "You know you're doing something right when your boys would rather come to do their training than go to a birthday party

or something else. They want to be here, they Being able to evaluate and train at game speed see the improvements they've made and they was very important, for a successful program. The game should never be the trainer. Training compete against each other here so intensely, while always understanding it's Team first. I see at high demand must be closely monitored. Obthe level of quickness when we go the batting jectively understanding the movement ability of cages and the tremendous agility when reacteach athlete and correcting it, as needed, helps significantly in injury prevention and movement ing to ground balls and other drills. I've talked to parents who tell me how much better they're efficiency. child is doing in the classroom and at home. I would like to personally thank USA Baseball, With what I've seen in the short few months, I Bigger Faster Stronger, Microgate, Barefoot Scifirmly believe every sports program at any level ence, BrainHQ, FMS and my great staff for their (boys & girls) should be doing this training. Just involvements in this great program. Thank you the brain training alone speaks volumes and to Anne Shadle PhD, whose understandings on is great for knowing when an athlete can or is the cognitive side of sport, makes everything able to return to play after and injury. I can't say blend so seamlessly. Most importantly I would enough how great I think this program is." like to thank the coaches and especially the In summary, twelve 9-year old youth baseball athletes, whose dedication and determination players were trained for 12 weeks this winter at made this the most enlightening training prothe Microgate USA headquarters. Seeing how gram I have ever seen at any level. Much was the sport of Baseball is a True agility sport, it learned and many will be helped because of it.

In summary, twelve 9-year old youth baseball players were trained for 12 weeks this winter at the Microgate USA headquarters. Seeing how the sport of Baseball is a True agility sport, it was decided that a comprehensive cognitive and physical training program had to be employed. Understanding cognition and speed of processing were very important to a successful program. Remember, what the mind perceives, the body eventually achieves. This gap delay between perception and achievement is the athlete's reaction time. Yes, the athlete needs great explosive ability to react, but if SOP is slow, reaction will be slow — no matter how well trained the explosive part is.





Total Program Clinics & Championship Camps

Start Your Championship **Journey With BFS!**

All Pricing Includes Travel, Air Fare and Expenses

Clinic

BFS Championship Camp & Coaches WRSC 2 Days, 50 Athletes & 5 Coaches: \$6980 Product # 800A Be an 11 Seminar · 2 Day Total Program Clinic • In-Service Weight Room Safety

RETAIL: 50 STUDENTS & PACK-

5 COACHES | AGE

Pricing and Savings

BE AN 11 \$2990

2 DAY TPC \$3990

IN-SERVICE \$3195

WRSC

IMPLEMENTA- \$3500

Save Over \$6695!

AGE

WRSC: \$299 per coach over 5

Camp: \$40 per student over 50

Implementation package

Valued at over \$3,500 the implementation

package contains equipment, instruction-

al materials and ongoing support So you

can take charge of your program immedi-

Complete Weight Room Evaluation, 2D

Logs, Youth Training Bar Package, Total

t-shirts, 4 month magazine subscription

for all athletes and students, WRSC Sup-

The BFS Championship Camp delivers a

winning culture to your school - in athlet-

Program DVDs, Be An 11 books, camp

ately after your Championship Camp!

weight room layout design, Set Rep

port for certified coaches and more!

Experience, Tradition, and

TOTAL : \$13,675

TION PACK-

Includes:

Value:

ics and in life!

Certification

BFS Championship Camp 2 Days, 50 Athletes \$5485 Product # 800B Be an 11 Seminar • 2 Day Total Program

Pricing and Savings

PACK- AGE		: 50 STU- DENTS	PACK- AGE
\$1495	BE AN 11 SEMINAR	\$2990	\$1495
\$3990	2 DAY TPC	\$3990	\$3990
\$1495	IMPLEMENTA- TION PACK-	\$2500	\$0
\$0	AGE		
	TOTAL:	\$9480	\$5485
\$6980	Save Over \$3		^

Camp: \$40 per student over 50

Implementation package valued at over \$2,500. Includes Set Rep Logs, Weight Room Evaluation, Total Program DVDs, Be An 11 books, camp t-shirts and much more!

G	Be An 11, Coaches WRSC 50 Athletes & 5 Coaches:
	\$4735 Product # 800G

Pricing and Savings

RETAIL: DENTS & 5 C	PACKAGE	
BE AN 11 SEMINAR	\$2990	\$2990
IN-SERVICE WRSC	\$3195	\$1745
IMPLEMEN- TATION PACKAGE	\$2500	\$0
TOTAL:	\$8685	\$4735

Save Over \$3950!

Be An 11: \$30 Per student over 50 WRSC: \$349 per coach over 5



RETAIL: 50 STUDENTS & PACK-5 COACHES | AGE

BE AN 11 SEMINAR	\$2990	\$1495
1 DAY TPC	\$3490	\$3490
IN-SERVICE CERT.	\$3195	\$1495
IMPLEMEN- TATION PACKAGE	\$3000	\$0
TOTAL:	\$12,675	\$6480

Save Over \$6195!

Be An 11: \$20 per student over 50 1 Day Clinic: \$20 per student over 50 WRSC: \$299 per coach over 5 Implementation package valued at over \$3,000. Includes Set Rep Logs, equipment, Total Program DVDs, Be An 11 books, WRSC Support and much more!



\$5190 Product # 800H

Pricing

10 COACHES
10 COACHES X \$399

1200 DEPOSIT Total: \$5190

WRSC: \$399 per coach over 10 Implementation package worth over \$2,300.



Learn More about the Total Program at www.biggerfasterstronger.com





Save Over \$3995!



\$1495

Be An 11 Seminar, 1 Day Total Program Clinic
50 Athletes: \$4985

RETAIL PRICE: 50 STU- PACK-

NAR

DENTS AGE

\$3490

TOTAL **\$8980 \$4985**

1 Day Clinic: \$20 per student

Implementation package valued at over

2 Day Total Program Clinic,

\$2,500. Includes Set Rep Logs, equip-

ment, Total Program DVDs, Be An 11

50 Athletes \$3990

2 Day Clinic: \$30 per student over 50

Implementation package worth over

\$2500 **\$0**

\$2990 **\$1495**

\$3490



BE AN 11 SEMI-

1 DAY TPC

IMPLEMENTA-

Save Over \$3995

books, and much more!

50

over⁵⁰

Product # 800

\$1,500.

TION PACKAGE



2 Day Total Program Clinic, Coaches WRSC 50 Athletes & 5 Coaches: **\$5735** Product # 800E

Pricing and Savings

I moning and bayings						
RETAIL PRICE:	50 STU- DENTS	PACK- AGE				
2 DAY TPC	\$3990	\$3990				
 IN-SERVICE CERT.	\$3195	\$1745				
IMPLEMENTA- TION PACKAGE	\$2500	\$0				
TOTAL:	\$9685	\$5735				

Save Over \$3,950! Be An 11: \$20 per student over

2 Day Clinic: \$30 per student over 50 WRSC: \$349 per coach over 5 Implementation package valued at over \$2,500. Includes Set Rep Logs, equipment, Total Program DVDs, WRSC Support and much more!



1 Day Clinic: \$30 per student over 50 Implementation package worth over \$1,500.

1 Day Total Program Clinic, Coaches WRSC 50 Athletes & 5 Coaches: \$5235 Product # 800F

Pricing and Savings

	_	
RETAI	PACK- AGE	
1 DAY TPC	\$3490	\$3490
IN-SERVICE CERT.	\$3195	\$1745
IMPLEMENTA- TION PACK- AGE	\$2500	\$0
TOTAL:	\$9185	\$5235

Save Over \$3,950! 1 Day Clinic: \$30 per student over 50 WRSC: \$349 per coach over 5 Implementation package valued at over \$2,500. Includes Set Rep Logs, equipment, Total Program DVDs, WRSC Sup-

port and much more!

Be An 11 Seminar 50 Athletes \$2,990 Product # 800K Be An 11: \$30 per student over 50 Implementation package worth over \$1,000.

- \$3990 +

Package Details and Information: All camps and clinics offered come with implementation packages containing instructional materials, many worth more than \$3,000. For complete details on these packages and what you can expect from your camp, clinic or seminar visit www.biggerfasterstronger.com/camps. Here you will also find helpful hints and instructions on what you can do to prepare for your

BFS clinics. All dates must be booked 30 days prior to clinic date. Book early to lock in your preferred dates.

Combine your clinics and save!

Call 800-628-9737 to learn about bringing BFS to your school









BFS COACH'S MARKETPLACE NEW PRODUCTS FROM BFS CAN HELP YOU EXPAND YOUR PROGRAM TO THE NEXT LEVEL!

SAVE On BE AN 11 Seminars! Call 800-628-9737

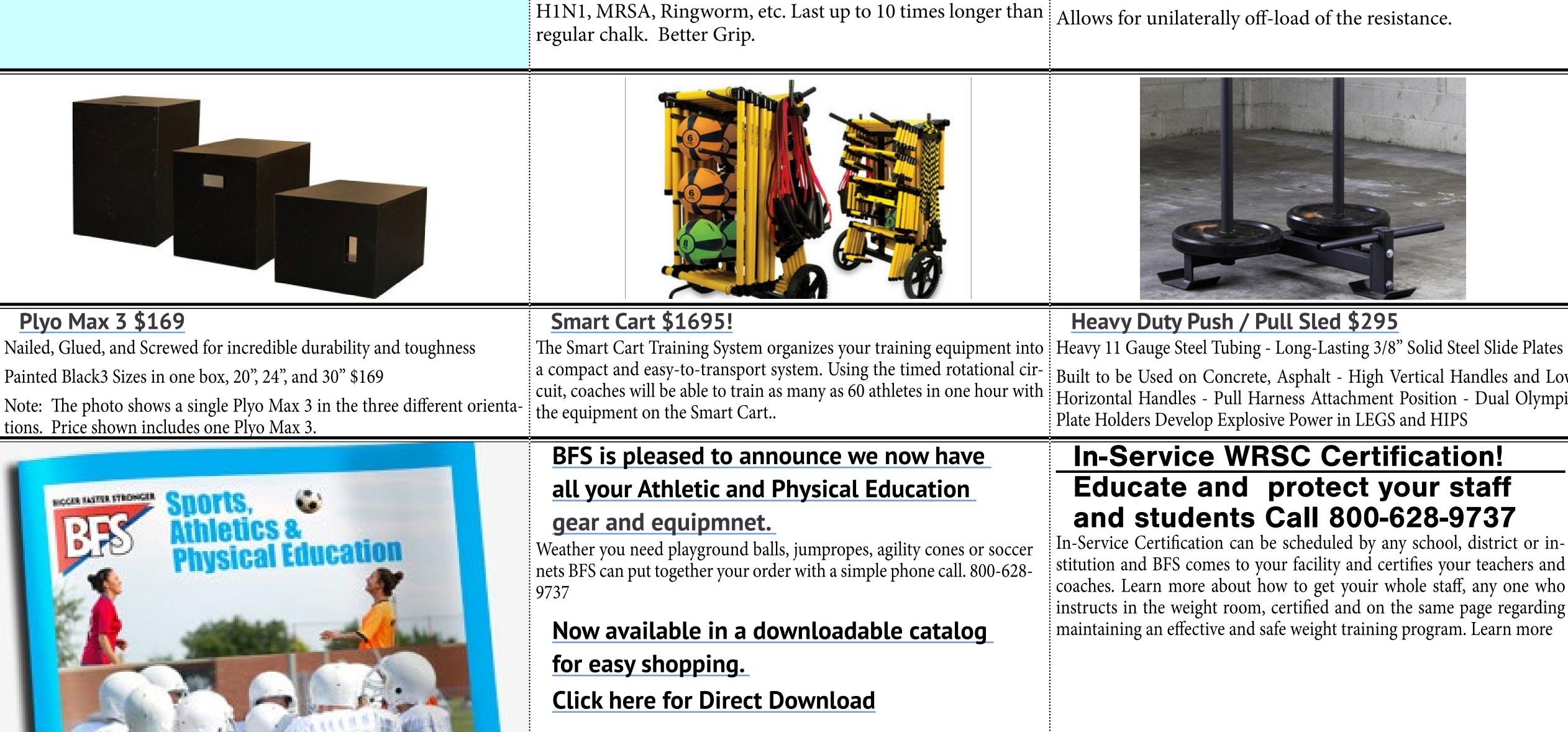
Our dynamic seminar presenters will infuse your athletic program with a greater vision. Along with that vision, they will teach your athletes how to set higher goals, work harder and become better people as they create their own value system with higher standards.



TruFit \$199.00 USD Hand Armor Liquid Chalk (2 oz) \$4.95 USD UNIT[™] 2.0 Main Features, Dual Anchor Attachment Antibacterial- Kills 99.9% germs and bacteria such as staph, H1N1, MRSA, Ringworm, etc. Last up to 10 times longer than Allows for unilaterally off-load of the resistance.

NEW

PRODUCTS



GREAT

ASSETTS



Built to be Used on Concrete, Asphalt - High Vertical Handles and Low Horizontal Handles - Pull Harness Attachment Position - Dual Olympic Plate Holders Develop Explosive Power in LEGS and HIPS

In-Service WRSC Certification! Educate and protect your staff and students Call 800-628-9737

In-Service Certification can be scheduled by any school, district or institution and BFS comes to your facility and certifies your teachers and coaches. Learn more about how to get youir whole staff, any one who instructs in the weight room, certified and on the same page regarding maintaining an effective and safe weight training program. Learn more







UPCOMING CERTIFICATIONS 2017

Galesburg, MO:

40YEARS

5/20/2017 9:00 AM to 5:00 PM

Knox College 2 East South Street Galesburg, IL 61401 Contact: Dennis Moon dmoon@bfsmail. Contact: Jim Brown jbrown@bfsmail. com **EARLY REGISTRATION -**30 days prior = \$100 OFF!!

Paris, TX:

6/8/2017 9:00 AM to 5:00 PM

North Lamar High School 3201 Lewis Lane Paris, TX 75460 com **EARLY REGISTRATION -**30 days prior = 100 OFF!!

CALL NOW 800-628-9737 Online Early Registration Saves \$100

The BFS WRSC In-Service presentation is a full-day, hands-on practicum with a multimedia presentation. The certification goes from 8:00 a.m. to 5:00 p.m., with a 30-minute lunch break.

Early Registration, 30 days prior to event: \$299, Regular price: \$399 Practical and Theory Course • 1 Day,

Hands on Practicum • Online Exam Each Coach recieves a Certification Implementation Package including all study materials to complete the course

• Access to BFS Online Learning Center with complete technique and trianing video library to teach the BFS Total Program!





BFS Magazine comes to you **12** times a year

Packed with valuable stories on successful teams, BFS

Magazine is your resource for motivation, training and inspiration.

Each issue addresses various issues dealing with the latest training methods and helps coaches and athletes focus on what is effective in their unique environment. Helping coaches separate fads from efficient, effective work-outs, *BFS Magazine* is an ongoing resource for every coach in any sport. High School coaches have known for years that the BFS Total Program is safe and ef-



fective for training the developing young athlete, regardless of their sport or gender.

For 40 years *BFS Magazine* has been a publication dedicated to helping athletes succeed through strength training and character development. So whether you are a BFS WRSC certified coach, a magazine subscriber or an individual athlete, you can trust that BFS is committed spreading our knowledge to help you get the most out of your athletics and your life

<u>BFS Magazine</u> "Coaches Helping Coaches" See you next month!

e world of athletic fitness	
\$ pions. win	
in any athletic program	
ain at this major event	
never too young to start training	
Vest Directors Row, SLC, UT 84104	

